# Persuasive Writing Text Structure, Example and Writing checklist

## Paragraph 1 - Introduction

- State your point of view.
- Tell the reader what your topic is and why.
- Capture the reader's attention by using a rhetorical question.



Words to help with your introduction:

HOW WOULD YOU FEEL IF...

I AM WRITING TO PERSUADE YOU TO...

SURELY YOU MUST REALISE...

I STRONGLY BELIEVE THAT...

MOST PEOPLE WOULD AGREE THAT...

You also need to include three arguments which you are using to support your point of view

## Topic: Dogs are the best pets. Do you agree or disagree?

When it comes to pets, dogs are certainly the best choice. They are loyal, affectionate and active companions. No other choice of pet can complete with a dog.

## Paragraph 2 – First argument

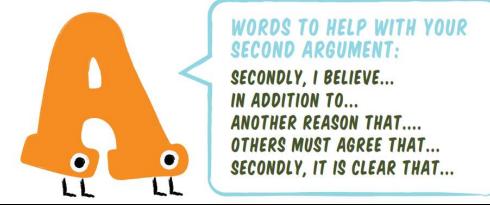
- Use a strong first argument.
- Support your argument with examples and facts.



Firstly, dogs are incredibly loyal companions. They see themselves as part of the family and will always be there for you, no matter what happens.

## Paragraph 3 – Second Argument

- State your second argument.
- Support your argument with examples and facts.



Secondly, dogs are extremely affectionate animals. No other animal can show their love when you arrive home at the end of the day quite like a dog can.

## Paragraph 4 – Third Argument

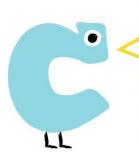
- State your final argument.
- Support your argument with examples and facts.



Thirdly, dogs are very active.
This means that you can always keep fit and healthy by taking your dog for walks and play games together at home in your backyard.

## Paragraph 5 – Conclusion

- Sum up your opinions and arguments.
- End with a final statement to help convince your reader.



#### WORDS TO HELP WITH YOUR CONCLUSION

IT IS EASY TO SEE ...

IN CONCLUSION, I AM SURE YOU WILL UNDERSTAND...
WE'D ALL BE BETTER OFF IF...

ONE THING I KNOW FOR CERTAIN IS ...

IT IS CLEAR THAT ...

IN CONCLUSION, WE MUST SEE THAT...

WITHOUT A DOUBT ...

 You need to also remember to state your reasons again before finishing with a call to action (something that makes the reader want to do something or buy something for example) For these reasons, it is clear that dogs make the best pets. Other animals might have some good qualities but dogs are the most loyal, affectionate and the most active companions of them all. So get your parents to buy a dog today!

### My Persuasive Checklist I have introduced my opinion in an opening statement. I have presented three reasons to support my opinion. I have restated my opinion in a concluding statement. I have used thinking and feeling verbs. I have used strong, emotive words. I have used connecting phrases. I have used cause and effect phrases. I have used high modality. I have used persuasive devices. I have tried my best with spelling and punctuation.

#### High Modality

High modality is when something is obvious, certain, definite, sure or complete.



#### **Action Verbs**

An action verb expresses something that a person, animal, object or force of nature can do or be, as in, "The water gurgled all the way down the sink."

#### **Saying Verbs**

Saying verbs indicate speaking. They can provide more information as to how things are being said, as in, "I'm really sorry," sobbed Tony.

#### **Thinking Verbs**

Thinking verbs tell the reader what the characters are thinking about the events or what they were thinking at the time, as in, "I wonder what's for lunch?" he thought.

#### **Relating Verbs**

Relating verbs tell us how the characters relate to other parts of the story, as in, "Amazing Man was here saving people." They also describe a state, as in, Europe is a large collection of countries.

**V**(Beach States on